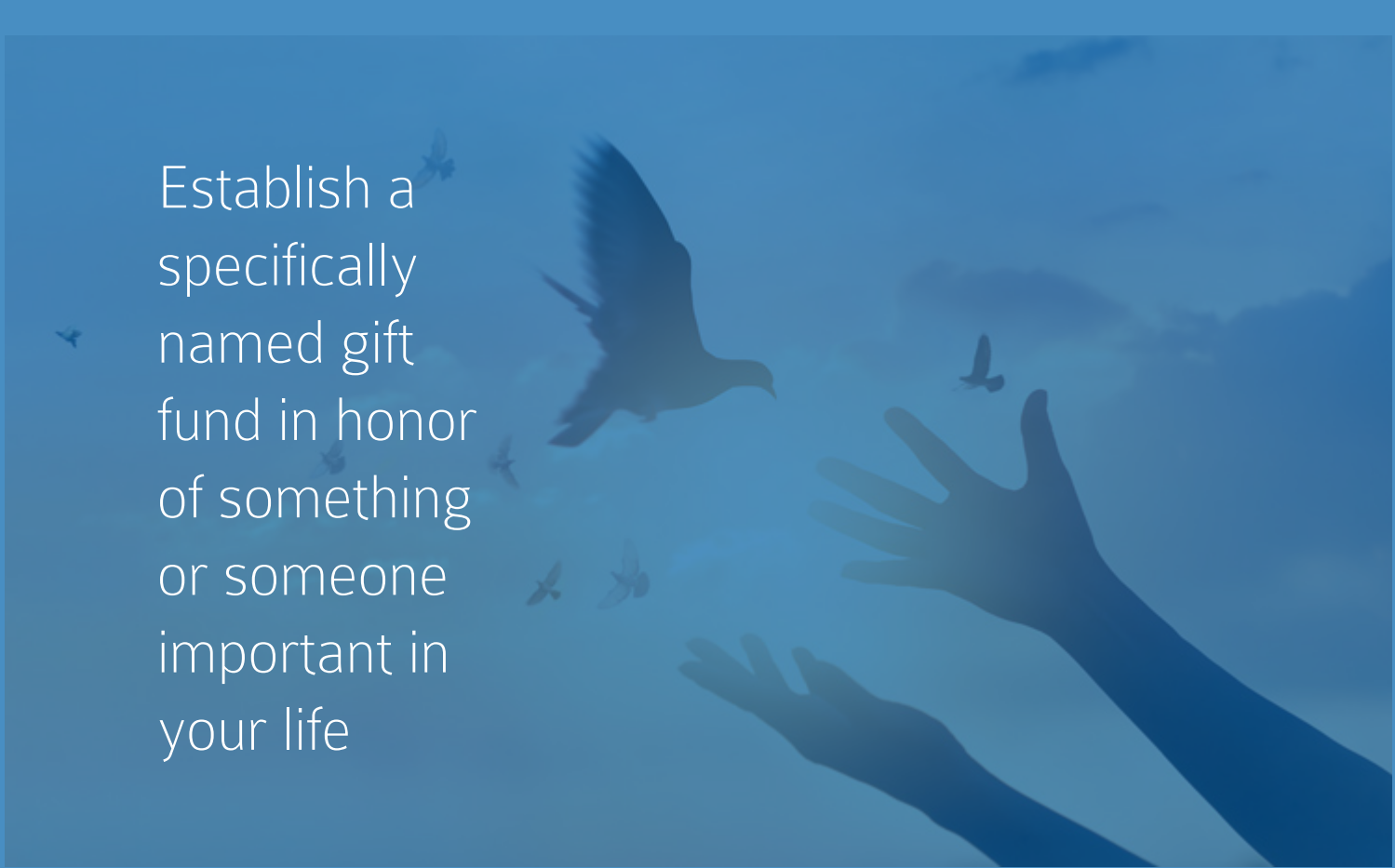


# Establishing A Commemorative Gift Fund

Establish a specifically named gift fund in honor of something or someone important in your life



“

The objective of a Commemorative Gift Fund is often to support specific causes, organizations or events that are focused on supporting the commemorative intent and nature of the fund.

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Canada



# Establishing A Commemorative Gift Fund

Donors often wish to establish a specifically named gift fund in honor of a special person, a group of people, an organization, an institution or an event that has, in one way or another, touched and enriched their lives or the lives of loved ones or close friends. The objective of a Commemorative Gift Fund is often to support specific causes, organizations or events that are focused on supporting the commemorative intent and nature of the fund.

A Commemorative Gift Fund can be established as either a named endowment fund or as a named commemorative gift fund.

A Commemorative Gift Fund established as a named endowment fund (see Charitable Endowment Donor Advised

Funds) has very specific and well-defined requirements for the use of grantable funds. Endowment funds require that the capital portion of the gift fund be left intact while gifted capital remains intact and the net income generated by the capital is used for a purpose specified or agreed upon by the

donor. This ensures that grants are closely matched to the financial needs of designated recipients, projects or causes over time. An example might be providing ongoing financial support for a defined research project into specific forms of disease or causes of debilitation.

# Establishing A Commemorative Gift Fund

A Commemorative Gift Fund established as named commemorative gift fund allows granting of portions of donated capital along with net income on invested capital in alignment with the funds specific mandate. An example might be in support of international emergency health care initiatives or humanitarian relief efforts that arise from time-to-time, often in unique geographies, requiring time sensitive funding and support as urgent need arises.

In both cases funds can be raised through the generosity of a single donor or a closed group of committed donors. Donations can also be solicited from a community of like-minded supporters or from the general population of donors willing to donate to the chosen cause.



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# Establishing A Commemorative Gift Fund

In all cases donors will receive an immediate donation receipt for the full amounts gifted as an acknowledgement of their support and generosity.

By establishing a Commemorative Gift Fund through Gift Funds Canada's (GFC) Donor Advised Fund Program, (see [What is a Donor Advised Fund](#)) you can establish a perpetual legacy bearing your name, the name of your family, the name or names of loved ones and/or including the names of specific causes, organizations or institutions you wish to support.



With a GFC Donor Advised Fund, the founding donor may recommend where the donated capital is invested and suggest a qualified investment professional to manage the fund's assets. The donor may also make recommendations on the granting of funds to qualified recipients. Those recommendations can be honored far into the future by leaving specific instructions with your heirs, Gift Funds Canada, a designated board of advisors, or a trustee of your choosing.

Gift Fund's Canada is able to offer support to Commemorative Gift Funds by providing websites where donors can make online donations in support of their chosen cause (electronic or credit card payments). You have the



# Establishing A Commemorative Gift Fund



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opportunity to modify the site to meet your specific needs and even track donations against targets. These sites are also available for use in support of specific fund raising events. In all cases GFC will issue immediate electronic donation receipts for qualified donations.

Gift funds Canada can also assist with the proper accounting for various components of fund raising events including management of specialized donor receipting in cases where the donor has received some form of benefit as a result of their participation in a fund raising event or initiative.



For further information or to discuss establishing your own Donor Advised Fund, please contact us at:

**Gift Funds Canada**

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Kingston, Ontario K7M 8K2

Web: [www.GiftFunds.com](http://www.GiftFunds.com)

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